

METROPOLITAN AIRPORTS COMMISSION

News Release

February 13, 2024

Contact:

Jeff Lea MAC Strategic Communications jeff.lea@mspmac.org 314-793-4240 (m)

Employees Command the Mic to Share Important Airport Messages *Voices of MSP* Airport Program Launches New Roster of Public Address Announcers



Media Notice: Images, voice recording video, and MSP airport B-Roll available here.

MINNEAPOLIS-ST. PAUL — A new roster of Minneapolis-St. Paul International Airport (MSP) employees is sharing important public safety and travel announcements with travelers and visitors.

This year's roster features nine employees chosen from more than 120 applicants in the annual *Voices of MSP* program, which puts employees in front of the mic to deliver the public address announcements. Those announcements can be heard in MSP terminal lobbies and concourses, automated exits, airport trams, baggage carousels, moving walkways and parking ramps.

"Our airport employees are part of MSP's success in our award-winning passenger experience and customer service efforts within our industry," said Phil Burke, assistant director of customer experience for the Metropolitan Airports Commission (MAC), which operates MSP. "The *Voices of MSP* is a one-of-a-kind program that celebrates the unique talents of our employees. Their voices help to strengthen our connection to the traveling public."

The 2024 winners hold various roles, including flight attendant, airline station manager, gate agent, crew pay analyst, travel assistance volunteer, IT director, airport firefighter and advertising business operations manager. The employee announcers work for seven companies and organizations: Endeavor Air, Delta Air Lines, Frontier Airlines, Southwest Airlines, the Metropolitan Airports Commission, Airport Foundation MSP and Clear Channel Airports.

"It's kind of a dream come true to have this opportunity and to represent Minneapolis," said Alyssa Mobley, a Delta Air Lines flight attendant chosen as a 2024 MSP voice. "I feel it's something that more airports should implement to really give the spotlight to the people who really make the airport what it is."

"It's a great way for the local community to be engaged and be part of the airport, so that encouraged me to apply," said Chad Larimore, another 2024 MSP voice who also manages the Southwest Airlines team at MSP.

This is the fourth year for the *Voices of MSP* program, which uses the MAC's on-site audio studio to record the announcements. The MAC opens its casting call to airport employees each November. A local judging committee selects the winners through an open audition process.

MSP has been named Best Airport in North America six out of the last seven years in the Airports Council International annual ASQ Awards. <u>In 2023, MSP served 34.7 million total</u> passengers, up 11% compared to 2022.

2024 Voices of MSP	Company	Title
Alyssa Mobley	Delta Air Lines	Flight Attendant
Chad Larimore	Southwest Airlines	Station Manager
Connie Lanphear	Delta Air Lines	Gate Agent
Daniel Sandberg	Frontier Airlines	Flight Attendant
Jamel Anderson	Metropolitan Airports Commission	MSP Airport Firefighter
Lynda Bohlsen	Metropolitan Airports Commission	IT Director
Madeline Greb	Endeavor Air	Crew Pay Analyst

Russell Andrews	Airport Foundation MSP	Travel Assistance Volunteer
Scott Francisco	Clear Channel Airports	Business Operations Manager

About The Metropolitan Airports Commission (MAC)

The Metropolitan Airports Commission (MAC) owns and operates one of the nation's largest airport systems, including Minneapolis-St Paul International (MSP) and six general aviation airports. The MAC's airports connect the region to the world and showcase Minnesota's extraordinary culture to millions of passengers from around the globe who arrive or depart through MAC airports each year. Though a public corporation of the state of Minnesota, the organization is not funded by income or property taxes. Instead, the MAC's operations are funded by rents and fees generated by users of its airports. For more information, visit www.metroairports.org.

Minneapolis-St. Paul International • Airlake • Anoka County-Blaine • Crystal • Flying Cloud • Lake Elmo • St. Paul Downtown