



# METROPOLITAN AIRPORTS COMMISSION

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## **Allison Winters joins the Metropolitan Airports Commission as assistant director of strategic communications**



MAC Assistant Director of Strategic Communications Allison Winters. Courtesy of the Metropolitan Airports Commission

MINNEAPOLIS-ST. PAUL, Minn. — The Metropolitan Airports Commission (MAC) has selected Allison Winters as assistant director of strategic communications. With more than 15 years of experience directing strategic communications, managing teams and advancing high-profile public-sector initiatives, Winters will play an integral role in shaping and executing communications strategy across the MAC, which owns and operates Minneapolis-St. Paul International Airport and six general aviation airports in the Twin Cities.

In this role, Winters will oversee the MAC's communications functions, including media relations, crisis communications, internal and external messaging, and digital strategy. She will partner closely with executive leaders and departments across the organization to ensure a consistent brand voice, support passenger engagement and strengthen connections with key stakeholders.

Winters brings extensive experience in strategic communications and public relations. She joins the MAC from Goff Public, where she served as director of public relations, advising government, nonprofit and private-sector organizations on communications strategy, engagement and issue management. Winters previously served on the MAC's strategic communications team in 2023. Prior to that, she held key leadership roles in Ramsey County's communications and public relations department, overseeing high-visibility initiatives, digital engagement, brand management and internal communications.

"We are excited to welcome Allison back to the MAC's Strategic Marketing and Communications team," said Julie Lynn York, director of Strategic Marketing and Communications. "Allison's leadership, strategic insight and deep understanding of public-sector communications will be invaluable as we strengthen stakeholder relationships, advance the MAC's brand, and elevate our reputation for operational and service excellence."

Winters holds a bachelor's degree in English and theater from Ripon College. Her work has earned awards from the Minnesota Association of Government Communicators and the St. Paul Area Chamber of Commerce.

#### **About The Metropolitan Airports Commission (MAC)**

The Metropolitan Airports Commission (MAC) owns and operates one of the nation's largest airport systems, including [\*Minneapolis-St Paul International Airport \(MSP\)\*](#) and six general aviation airports. MAC's airports connect the region to the world and showcase Minnesota's extraordinary culture to millions of passengers from around the globe who arrive or depart through MAC airports each year. Though a public corporation of the state of Minnesota, the organization is not funded by income or property taxes. Instead, the MAC's operations are funded by rents and fees generated by users of its airports. For more information, visit [www.metroairports.org](http://www.metroairports.org).

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